



**WASTE TO WEALTH**  
**FOR**  
**WOMEN AND GIRLS EDUCATION**  
**SCHOLARSHIP (WAGES) PROJECT**

CDS Kenya Offices  
Off-Cheptais-Tulienge-Lwakhakha Road  
200m from Cheptais Sub County Hospital  
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## About the competition:

In relation to World Ozone Day (16th September) , CDS (Community Development and Sustainability Organisation) Kenya is organising a competition as part of our fundraising program in collaboration with the UN volunteers working under WAGES Project which aims to provide scholarships for 60 women. CDS Kenya is inviting all the brilliant minds to participate and showcase your commitment to the environment. By participating, each one of you is equally extending your support for the cause. You can learn more about the work of the organization through <https://www.cdskenya.org/> .

## How to enter:

The theme of the videos should be inspired from the information given below:

Since ‘Global Climate Change’ has been a defining issue of the moment, we aim to address the situation as awareness throughout the world and reinforce the value of humanity. Kenya is another country which is equally vulnerable to climate change with the probable temperature rise up to 2.5 degree Celsius within 2050 with more intense and less predictable rainfall. As a result of the ongoing crisis, citizen of Kenya faces issues like water shortages, desertification, soil erosion, & pollutions.

The theme is the highlight of the issue which would help us in reminding ourselves that ozone is crucial for the life on this planet and for our future generations by protecting us from the harmful UV radiations & greenhouse gases. It also contributes to sustainable development. Without any immediate action, the future will be bleak and costly.

The entire amount obtained besides the winning prizes will benefit our project in supporting the education facilities for 60 women in the Cheptais region.

#### Information about the content:

- 1) Video theme should be based on Waste to Wealth & recycling.
- 2) Video title/ slogan can be of your choice.
- 3) Address the global climate issues.
- 4) Message of collective harmony.
- 5) No inappropriate content.

#### Rules & Regulations:

- 1) Entry fee is 5\$.
- 2) There are two payment gateways (PayPal account/ gofundme) for the registration. All amounts will proceed to our cause.
- 3) Participants must be 16 years or above.

- 4) All entries should be submitted to the official e-mail ([competition@cdskenya.org](mailto:competition@cdskenya.org)) of CDS Kenya.
- 5) The deadline for entries is midnight (Kenya time) on 20<sup>th</sup> September 2021. Entries received after this deadline will not be considered.
- 6) All entries should be a digital video not exceeding 3min excluding introduction.
- 7) Personal information (Name, age, address, email and phone number) should be attached to the body of the email with the receipt of payment.
- 8) Size of the video should not exceed 20MB.
- 9) Only one entry allowed per person.
- 10) Video contents should strictly adhere to the theme (Waste to Wealth & Ozone depletion). Video can be self-explanatory.
- 11) All information presented in the video should be genuine. No copyrighted images, music, etc. should be utilized without the permission of the person holding its ownership or unless you own them.
- 12) Assistance in filming the video as a cameraperson is allowed but not as a content contributor.
- 13) Inappropriate contents will be disqualified.
- 14) All the registered works should be presented in English language, if another language is used, English subtitles should be included.

Awards will be presented to the selected 3 winners with a certificate from CDS Kenya and cash prizes.

- 1st winner: 120\$ and a certificate.

- 2nd winner: 100\$ and a certificate.
- 3rd winner: 70\$ and a certificate.

Participation certificate will be awarded for all the participants.

- 15) Organizers reserve the rights to use the work of the entrants without further compensation.
- 16) Entrants agree to be bounded by the official contest rules and decision of the judges will be final.